



July 14, 2008

Mr. Pete Smit
Meeting Systems Inc.
600 N Curtis Road, Suite 170
Boise, ID 83706

Dear Pete:

On behalf of Bumble Bee, I wanted to personally extend a hearty "Thank You" to you and the Meeting Systems' team for an exceptional job managing our efforts for the 2008 US Open. It's hard to believe that after almost two years of planning, the event has come and gone. But what an amazing ride it was!

I can only breathe a sigh of relief that we engaged Meeting Systems early on in the project. Your expertise in both meeting planning, as well as the management of all on-site logistics during the week long event, truly made this an experience our guests and employees will remember for years to come. Your budget estimates were spot on and I thoroughly appreciate your aggressive stance on not only staying within budget, but managing costs down from initial expectations. Creative elements were also outstanding; especially the logo! All materials looked terrific from the website to printed pieces. We had many compliments on the ease of registering, the scope and depth of information provided prior to the event, and the personalized packets that were delivered upon arrival in San Diego. Once again, top notch! Finally, thanks for working so closely with my team in a collaborative manner; and also with the USGA, hotels, shuttle companies and caterers. You established an excellent working relationship with all parties, especially the USGA.

Please extend my gratitude to Vicki and Kristin for all of their hard work and high degree of professionalism. Events of this magnitude are only successful with thoughtful planning and ensuring guests have a "hassle free" experience. And quite frankly, the success comes down to effective and persistent focus on the details...as well as being extremely flexible and managing through the chaos. I firmly believe that's the core competency of Meeting Systems and the dedicated team of individuals that work on the Bumble Bee account. We look forward to working with you again on future projects.

Regards,

David F. Melbourne, Jr.
Senior Vice President Consumer Marketing